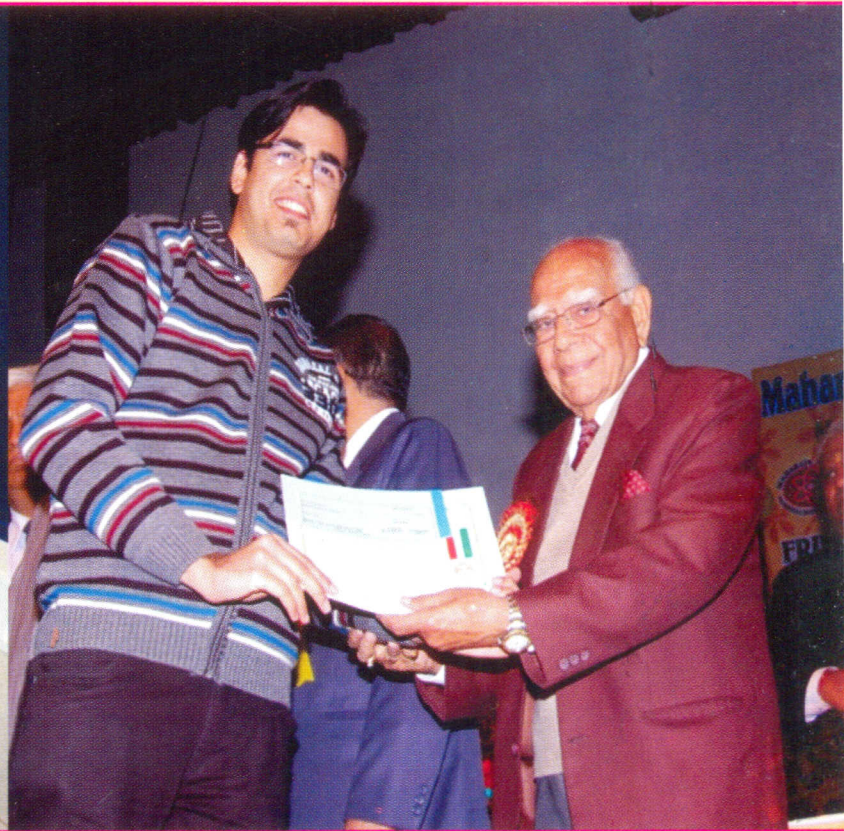


# Maharaja Agrasen Institute of Management Studies



**MAIMS**  
**Where Reality Goes Beyond Expectations**

## ZERO PERIOD - A UNIQUE INITIATIVE

### MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES

#### About the institute

**Maharaja Agrasen Institute of Management Studies (MAIMS)** is an ambitious initiative of **Maharaja Agrasen Technical Education Society. (MATES)** The society has been promoted by a group of eminent industrialists, businessmen, professionals and philanthropists to promote quality education in the area of technology and management. The society is involved in various activities relating to basic and professional education and health care and has established several educational institutions including **Maharaja Agrasen Institute of Technology, (MAIT)** Rohini, Delhi, a Medical College in Agroha (Haryana) and several Polytechnics. The society is also going to set up **Maharaja Agrasen University (MAU)** at Atal Kunj, Kalujhanda, (District Solan) Himachal Pradesh.

Affiliated to Guru Gobind Singh Indraprastha University (GGSIU), Delhi, **Maharaja Agrasen Institute of Management Studies (MAIMS)** began with two programmes- BBA and BBA (Banking & Insurance) in 2003 and is entering in 10<sup>th</sup> year of its existence. MAIMS was affiliated to run the BJMC programme in the year 2010. It is proposed to start BJMC (2<sup>nd</sup> Shift) from the academic session 2012-2013. MAIMS has also been given the responsibility of running the MBA programme. The Institute was granted ISO Certification- ISO 9001:2000 in 2006 which has now been upgraded to ISO 9001:2008 after meeting the requirements of new version of ISO Certification.

The Institute has been graded in 'A' Category by the Fee Regulatory Committee of the Government of the NCT of Delhi and Joint Assessment Team of the Government of NCT of Delhi and Guru Gobind Singh Indraprastha University.

The Sanctioned intake in the various programmes is as under:

BBA	120	BBA 2 <sup>nd</sup> Shift	120
BBA (B&I)	60	BBA (B&I) 2 <sup>nd</sup> Shift	60
BJMC	60	BJMC 2 <sup>nd</sup> Shift Proposed	60

### Maharaja Agrasen Technical Education Society (Regd.)

#### Office Bearers

- Shri Mange Ram Aggarwal, *Chief Patron*
- Shri Prem Sagar Goel, *Patron*
- Shri Basu Dev Aggarwal, *Patron*
- Shri Shiv Dutt Gupta, *Patron*
- Shri Surinder Pal Gupta, *Patron*
- Shri Jethu Ram Jain, *Patron*
- Dr. Nand Kishore Garg, *Chairman*
- Shri Tek Chand Gupta, *Sr. Vice-Chairman*
- Shri Brij Bhushan Gupta, *Vice-Chairman*
- Shri Nand Kishore Aggarwal, *Vice-Chairman*
- Shri Vineet Kumar Gupta, *Vice-Chairman*
- Shri O.P. Goel, *Vice-Chairman*
- Shri Ram Lal Aggarwal, *Vice-Chairman*
- Shri Naresh Jain, *Vice-Chairman*
- Shri Jagdish Mittal, *Vice-Chairman*
- Shri T. R. Garg, *General Secretary*
- Shri Satish Gupta, *Treasurer*
- Shri Sanjeev Goel, *Jr. General Secretary*
- Smt. Santosh Roshan Lal Aggarwal, *Secretary*
- Shri Umesh Kumar Gupta, *Secretary*
- Shri Gyan Chand Agarwal, *Secretary*
- Shri Ashok Kumar Gupta, *Secretary*
- Shri Vinod Garg, *Secretary*

#### Governing Board

- Dr. Nand Kishore Garg, *Chairman*
- Shri Prem Sagar Goel, *Industrialist*
- Shri Tek Chand Gupta, *Industrialist*
- Shri T. R. Garg, *Educationist*
- Shri Naresh Jain, *Industrialist*
- Shri Alok Aggarwal, *FCA*
- Shri O. P. Gupta, *M.D. Microtek and OKAYA Batteries*
- Shri Nand Kishore Aggarwal, *Industrialist (Action Group)*
- Shri R.K Gupta, *Industrialist*
- Shri Amar Nath Jindal, *Industrialist*



Maharaja Agrasen Institute of Management Studies



Maharaja Agrasen Institute of Technology



Maharaja Agrasen University.

## MAIMS

# Where Reality Goes Beyond Expectations

# QUESTION OF THE DAY – A PROACTIVE STEP

## VISION

*Let us not suffer the Future*

*Let us Shape it*

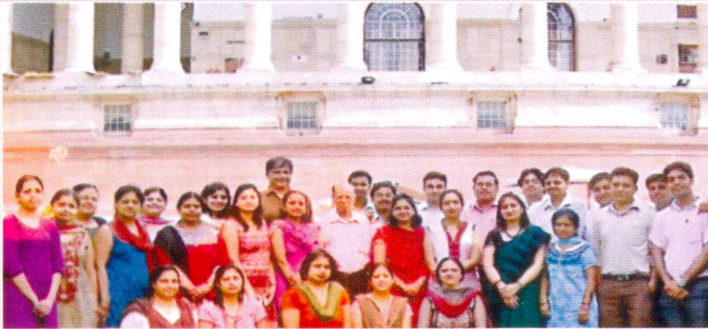
*Let us not simply Grow*

*Let us Manage our Growth*

*Let us not passively watch the Change*

*Let us Make it.*

## Faculty

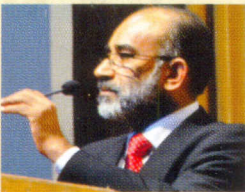


The institute has more than fifty diligent, hard working, professionally qualified and experienced permanent faculty drawn from diverse streams of management. A balanced mix of academicians, researchers and professionals with rich research and managerial experience contributes to the Institute's academic excellence and character. Part-time and Visiting faculty also play a key role in enriching the quality of the various courses and electives offered to the students. At MAIMS everyone believes in the principle of EQUITY. We don't believe in ranks and positions but in PERFORMANCE. The purpose is to create an environment of intellectual freedom, creativity, and originality and further put in every effort to impart holistic and ethical education to students.

## Teaching Methodology

At MAIMS the fundamental is to provide professional education through institution building, innovative teaching, and research and above all developing a flair for TEAM SPIRIT to reach the super ordinate goal of providing quality education to one and all. A balanced mix of traditional and modern methods is used to impart knowledge to students.

## Guest Lectures



To maintain continuous industry interface, renowned and reputed management professionals are invited to the institute to provide and update the students about the trends in the business world.

## Seminars and Conferences

The institute continually organizes seminars on topical issues for updating the knowledge of pupil and practitioners. The prime purpose



of the seminars and conferences are to draw a common platform for practitioners, academicians, researchers and students for deliberations and discussions to carve out strategies of success. The institute also organizes Faculty Development Programmes on regular basis for updating the knowledge of faculty on the latest trends in management.

## MAIMS Journal of Management

MAIMS publishes its own peer reviewed journal MAIMS Journal of Management that comes up with high quality research papers bi annually. The editorial board of the journal consists of individuals from various reputed academic and corporate institutions. The Institute is committed towards developing a culture of research and publication. The journal is an intellectual platform for sharing of ideas, developing the culture of academic and industrial research and initiating the trend of debates through publishing articles, research papers, case studies and digressions on areas of intellectual repute..

## Social Initiatives



MAIMS social club **Navchetna** keeps on its toes to help the needy and poor. It continuously arranges for social visit to deprived areas, run awareness campaigns, etc. hence fulfilling its bounden duty towards the society. The institute also organized a blood donation camp in association with the Lioness Club, New Delhi duly responding to the social responsibility call,

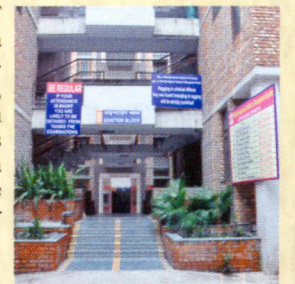
## Placement @ MAIMS

The college has a dedicated Placement Advisor who is in constant touch with reputed companies such as IDBI Bank, Religare Information Technologies, Capital IQ, Thomson Digital, etc. All our BBA, BBA (B&I) students apart from good Summer Placement with high profile companies got an opportunity for final placements in companies like IBM Daksh, SBI Life Insurance, DELL Computers, Wipro Ltd. Bank of America, Barclay Shared Services, HDFC Life.

## Infrastructure

### Campus

The state-of-art campus of MAIMS and MAIT is located at Sector-22, Rohini, New Delhi in a sprawling area of about 10 acres. It has well-furnished lecture halls, seminar rooms, library, computer centre, canteen, hostel and an independent administrative block. The campus is friendly to physically challenged. It has a sliding ramp and provision for elevators. The campus has facility for indoor and outdoor games.



### State of the Art Classrooms

The campus possesses spacious, AV equipped lecture halls and air conditioned Wi-Fi facilitated faculty rooms. The classes for BBA, BBA (B&I) and BJMC are held in Block 5 & 7. Apart from the Main and mini auditorium, Block 7 also possesses its own Presentation room for Executive training programmes in company training and management development programmes for executives.

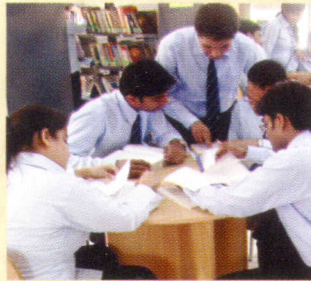
# MAIMS

## Where Reality Goes Beyond Expectations

# WE DO NOT RAG AT MAIMS

## LIBRARY

MAIMS Library is fully automated and has a collection of over 15,000 books related to management and peripheral subjects. MAIMS Library is an amalgam library with the state-of-the-art technological applications. It has a balanced mixture of books, journals, AV materials, e-journals, reports and magazines of national and international repute. The Library with its modern collection of knowledge resources and innovative information services plays an indispensable role for the academic community in their intellectual pursuits



## MAIMS Research Centre

MAIMS Research Centre has been created with six cubicles and 12 computer systems to promote research activity among the faculty members. Faculty members are involved in action oriented research on varied organizational issues and problems are solved with academic thoroughness. Many faculty members have maintained their focus of research on certain key topics and have established their expertise and credibility in that area.



## Computer Centre

MAIMS has a state of the art computing facility consisting of 212 nodes. All nodes are connected to the internet or intranet. The institute is using several licensed softwares like Adobe Design, Corel Draw and Page maker etc. Facilities for Scanning & printing include high speed Laser Jet Network printers are available in Computer Centre.



## Audio Visual Studios

Audio Visual Studios have been created by installing - Sony Video Cameras HVR-Z5P, Sony LCD monitors LMD 1530 w, Apple Pro Mac with FCP, Multi Camera Shoot with Corne Facility Yamaha 16 Channel Mixer-MG 1 6 6 ( C X ) (HCRL01779), Yamaha 24 Channel digital recording 01V96 VCM, Nuendo. Cool Edit Audio Software Still Cameras Nikon D90, Light ELINCHROM Fx 400 R Swiss Design, Tripods, Adobe CS5, Professional. Quark Express 8, Corel Draw X5.



## Auditorium

The institute has well furnished, centrally air-conditioned auditorium of seating capacity of 800 persons for the purpose of presentations, seminars and conferences. The auditorium is fully equipped with different types of pedagogical tools and audio-visual equipment.



## Hostel

Hostel accommodation is available for boys with all necessary fittings and furnishings. Healthy food at mess is available. The hostel provides latest and modern recreational facilities for the students. The hostel for girls has also been arranged.



## Cafeteria

There is spacious cafeteria for the students and staff to provide hygienic food and refreshment, breakfast and lunch. The cafeteria provides a platform to students not only to get refreshed and rejuvenated, but also for informal discussions.

## Attendance Requirements

A student shall be required to be present in 75% or more of all the classes held in a course to be eligible to take up the end semester examination provided that the Dean of the School in the case of University Schools and Principal/Director in case of affiliated institutions may condone attendance shortage in any course(s) for individual students, for reasons to be recorded. However, under no condition, a student who has an attendance of less than 70% shall be allowed to appear in the end semester examination of that course(s)

## Ragging

Ragging is totally prohibited and anyone found guilty of ragging or abetting ragging will face penal action as per "UGC Regulations on Curbing the Menace of Ragging in Higher Education Institutes, 2009"

# MAIMS

## Where Reality Goes Beyond Expectations

# ATTENDANCE REQUIREMENTS – A MUST

## STUDENT CORNER STUDENT ACHIEVEMENT

### STUDENT ACHIEVEMENTS

A B-School is known by the quality of the students it produces. The professionalism and competitive spirit that typifies a successful manager has been exuded by our students who have continuously ranked merit positions in the university.



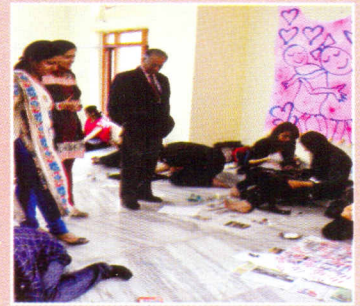
### Honours for MAIMS

**Sahil Kapoor** a student of BBA (2008-11 Batch) has topped in the University in BBA Programme and has been awarded Gold Medal by GGSIP University.

The following students have brought laurels to MAIMS in the End Semester Examination of GGSIP University: December 2011.

Name of the Student	University Rank
<b>BBA 1<sup>st</sup> Semester</b>	
Ayushi Agarwal	1 <sup>st</sup>
Shubham Gupta	3 <sup>rd</sup>
Parul Rana	7 <sup>th</sup>
Rohit Batra	7 <sup>th</sup>
Juhi Arora	11 <sup>th</sup>
Garmia Arora	11 <sup>th</sup>
Anup Sharma	20 <sup>th</sup>
<b>BBA 3<sup>rd</sup> Semester</b>	
Garima Gupta	1 <sup>st</sup>
Twesha Mehra	5 <sup>th</sup>
Krishna Harlalka	8 <sup>th</sup>
Sneha Maheshwari	9 <sup>th</sup>
Shubhani Sachdeva	9 <sup>th</sup>
Jitender Jha	13 <sup>th</sup>
Priyanka Thukral	14 <sup>th</sup>
Simar Kaur	19 <sup>th</sup>
Sahiba Suri	20 <sup>th</sup>
<b>BBA 5<sup>th</sup> Semester</b>	
Rishab Garg	2 <sup>nd</sup>
Kanika Dang	5 <sup>th</sup>
Bhawan Khadelwal	10 <sup>th</sup>
Sakshi Sharma	11 <sup>th</sup>
Yogant Gupta	13 <sup>th</sup>
Ginni Dhir	16 <sup>th</sup>
Manish Shandilya	16 <sup>th</sup>
Divya Seth	17 <sup>th</sup>
<b>BBA (B&amp;I) 1<sup>st</sup> Semester</b>	
Akshat Khot	7 <sup>th</sup>
Ayushi Garg	12 <sup>th</sup>
Harshna Sonepa	16 <sup>th</sup>
Rohit Jain	17 <sup>th</sup>
<b>BBA (B&amp;I) 3<sup>rd</sup> Semester</b>	
Sanya Kumar	3 <sup>rd</sup>
<b>BBA (B&amp;I) 5<sup>th</sup> Semester</b>	
Rachit Gupta	1 <sup>st</sup>
Sakshi Gupta	2 <sup>nd</sup>
Pooja Chauhan	15 <sup>th</sup>
<b>BJMC 1<sup>st</sup> Semester</b>	
Bhawna Solanki	5 <sup>th</sup>
Komal Singh	9 <sup>th</sup>
Pallavi Jain	13 <sup>th</sup>
Himanshi Bawari	15 <sup>th</sup>
Sarabjeet Arora	16 <sup>th</sup>

## MACS Society



Maharaja Agrasen Cultural Society is an innovative initiative of the faculty and students. The purpose and focus of the society is to splurge and explore the talent of students in extra curricular activities. The society arranges for various competitions like Rangoli, Dance, Song, Business Plan etc to develop the pupil holistically. It recently organized GENESIS 2012 an Intra Institute Management Festival where huge participation from the students was seen. It also organized for an Inter College RJ Hunt and Anchor Hunt programme which saw a huge participation from Delhi University and GGSIP University Colleges.

## Table Tennis Tournament

The Institute in association with Delhi Table Tennis association organized Maharaja Agrasen Inter-College Table Tennis Tournament in its campus on 23rd and 24 March, 2012. to develop a feeling of sportsmanship among the students The tournament saw an over whelming response from various college of Delhi University and GGSIP University and more than 25 teams including Maharaja Agrasen Institute of Technology, Maharaja Agrasen Institute of Management Studies, Bharti Vidyapeeth Institute of Management Research, Maharaja Surajmal Institute of Technology, Delhi Institute of Advanced Studies (all affiliated to GGSIP University) and Shri Ram College of Commerce, Hans Raj College, Ramjas College, Ram Lal Anand College(E), Keshav Maha Vidyalaya, etc ( all from Delhi University) participated in the contest. The tournament was sponsored by Amar Paper Company.



## MAIMS

Where Reality Goes Beyond Expectations

# USE OF MOBILE PHONE BANNED IN THE CAMPUS

## HOW ARE WE DIFFERENT

- MAIMS- 'A' Grade Institution.
- MAIMS is an ISO 9001:2008 certified Institute.
- Institute is Life Member of National HRD Network, Indian Institute of Public Administration, New Delhi and Confederation of Indian Industry
- Special Personality Development Programme are organized to sharpen the presentation and communication skills of students.
- Presentations by Faculty Members on various academic and research oriented subjects is a regular feature
- Every Morning Presentations are made by the students on the current political, economic and social developments in the Zero Period.
- "Question of the Day", a regular feature helps students in updating their general awareness.
- Project Orientation along with course curriculum.
- An environment-friendly place to learn and develop.

We develop students as self-disciplined and self-motivated managers/personalities.

## Fellowship/Scholarships/Awards

1 <sup>st</sup> Rank in an Academic Year*	Rs. 2500/- p.m
2 <sup>nd</sup> Rank in an Academic Year*	Rs. 2000/- p.m
3 <sup>rd</sup> Rank in an Academic Year*	Rs. 1500/- p.m
Subject Topper (Semester-Wise)	Rs. 500/- p.m
Batch -Toppers (All Semesters)	
1 <sup>st</sup> Rank	Rs. 51000/-
2 <sup>nd</sup> Rank	Rs. 31000/-
3 <sup>rd</sup> Rank	Rs. 21000/-
1. 'Best Student' in an Academic Year:	Rs. 11000/-
2. Maximum Attendance' in an Academic Year*	Rs 11000/-
3. Need Based (Economic Weaker Section) Fellowship	Rs. 51000/-

No needy student will be deprived of Education at MAIMS. If required, more need based fellowship can be created.

\*Both Semesters

## MAIMS IN MEDIA



“योग: कर्मसु कौशलम्”

**Maharaja Agrasen Institute of Management Studies**

(Affiliated to GGSIP University)

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Tele/Fax: 27582078, Tel:65195341 Email:maimsrohini@yahoo.co.in

**MAIMS**

**Where Reality Goes Beyond Expectations**